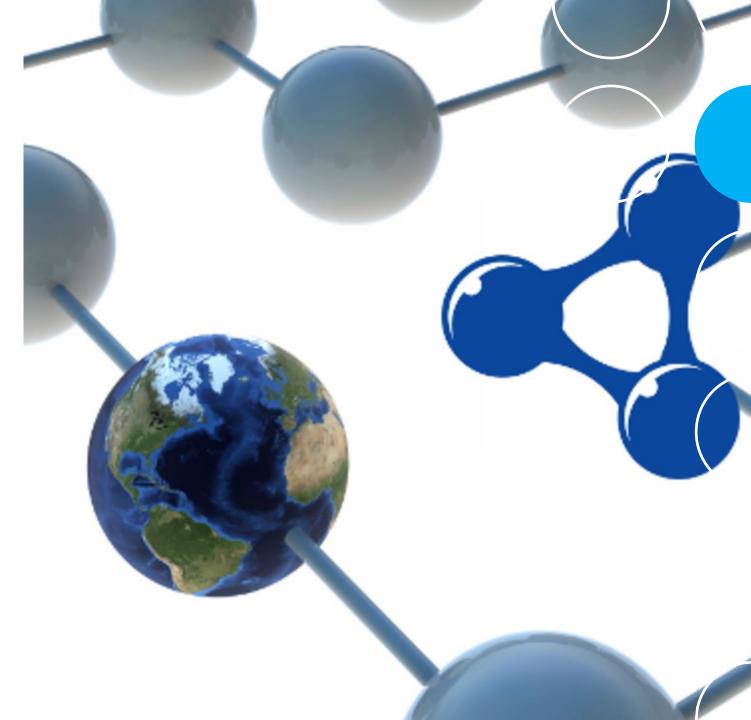
Semantic Web and Linked Data

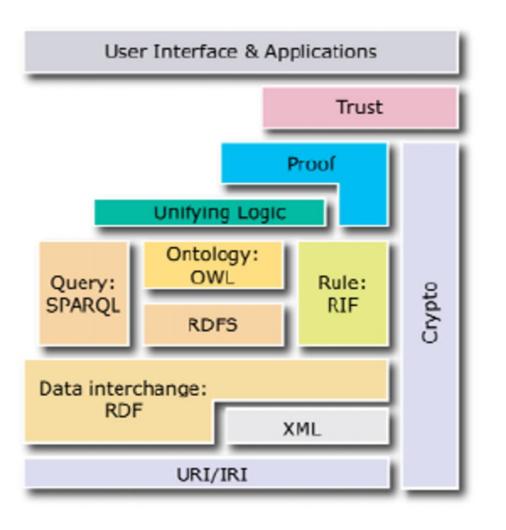
Liliana Ferreira 2022/23



Class 12: Learning Objectives

- Knowledge Representation on the Web: review and wrap-up!
- Linked Data
- Evaluating and Validating Ontologies and Knowledge Bases





The Semantic Web Layer



The Semantic Web: Motivation

- The Web was initially conceived to relate (pieces) of documents – a Web of Documents.
- We as humans can interpret the usually implicit relationships denoted by a hyperlinks, and facts contained in the contents.
- This is a difficult task for machines.

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	Este artigo carece de reciclagem de acordo com o livro de estilo. Sin que esta possa atingir um nível de qualidade superior. (Fevereiro de 2008)	ta-se livre para edi	tá-la para
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-	haria da Universidade do Porto (FEUP), é um estabelecimento de Ensino do Porto dedicado ao ensino da Engenharia.		e de Engenharia da rsidade do Porto
Com origens que datam	: diversos cursos de pré e pós graduação nos vários ramos da Engenharia. Jo século XVIII, a Instituição passou a designar-se <i>Faculdade de Engenharia</i> s são acreditados pela Ordem dos Engenheiros. ^[1]		
A FEUP orgulha-se em s	er a primeira instituição portuguesa com todos os cursos de Engenharia	0/	
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	ualidade EUR-ACE. São eles os Mestrados Integrados em Engenharia	Fundação	1926 (96 anos)
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	utadores, Engenharia Industrial e Gestão, Engenharia do Ambiente,	Localização	Porto, Portugal
	e de Materiais, Bioengenharia e o Mestrado em Engenharia de Minas e Geo- ão coloca a FEUP num patamar inédito ao nível do ensino superior em	Diretor(a)	João Falcão e Cunha
• •		Página oficial	www.fe.up.pt

símbolo do que é ser Engenheiro: fazer



The Semantic Web: Motivation

- How can we make information contained in these documents more meaningful for both humans and computers?
- "The Semantic Web is an extension of the current Web in which information is given well-defined meaning, better enabling computers and people to work in cooperation."
- Instead of relating (pieces) of documents, we will be relating data contained in documents with explicit meaning (i.e., semantics).

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Ontologies

Studer(98): Formal, explicit specification of a shared conceptualization Machine Consensual readable knowledge Concepts, properties, Abstract model of functions, axioms some domain are explicitly defined



Linked Data?

- We've covered some of the key technologies in the Semantic Web stack.
- Linked Data is a type of Semantic Web.
- Linked Data is the name of an initiative and the name of a set of best practices and guidelines.
- These best practices and guidelines allow one to publish data on the Web in an interlinked and distributed manner, effectively creating a Web of Data.



What is Linked Data?

- It started as an initiative called the Linking Open Data project.
- Linked Data is a global initiative to publish and interlink structured data on the Web using a clever combination of simple, standardized technologies.
 - Uniform Resource Identifiers to name things;
 - Resource Description Framework to represent things;
 - HTTP infrastructure to obtain those representations.



What is Linked Data?

- Linked Data is also a community effort to publish (open) data sets as Linked Data on the Web (to which anyone can refer to)
- According to some "protocol"
- Interlink these data sets and ...

Some of you have done this in the practical work.

• Develop clients that consume Linked Data from the Web

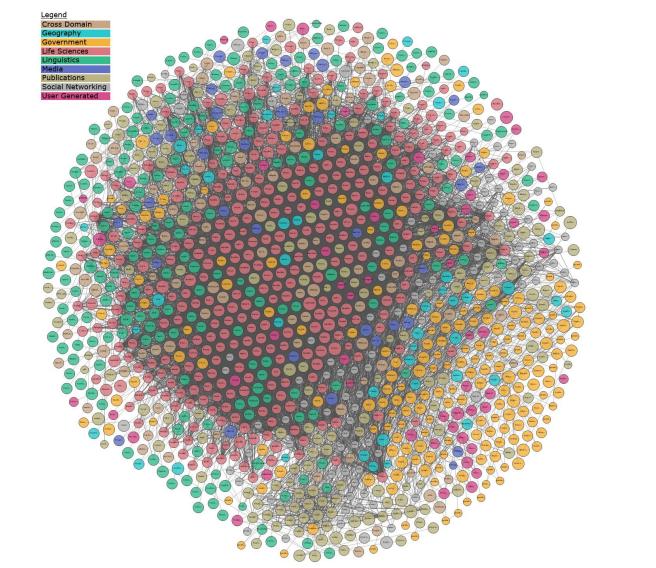


Towards a Web of Data

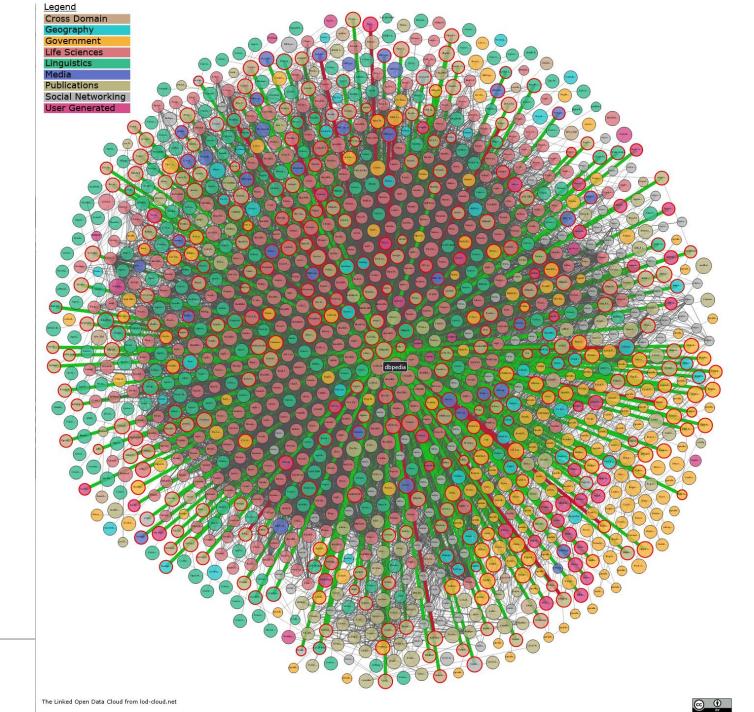
- We need appropriate methods (guidelines) and standards.
- Tim Berners-Lee formulated four rules for creating and publishing Linked Data on the Web:
 - Use URIs as names for things.
 - Use HTTP URIs so that people can look up those names.
 - When someone looks up a URI, provide useful information using the standards.
 - Include links to other URIs, so that they can discover more things.

The Linked Open Data Cloud

https://lodcloud.net/



The Linked Open Data Cloud from lod-cloud.net







Sources

- Berners-Lee, T., Hendler, J., Lassila, O.: The Semantic Web. Scientific American (5) (2001) pages 35–43
- Berners-Lee. Design Issues: Linked Data
 <u>http://www.w3.org/DesignIssues/LinkedData.html</u>
- Bizer, C., Heath, T., Berners-Lee, T.: Linked data the story so far. Int. J. Semantic Web Inf. Syst. 5(3), 1–22 (2009)
- Jens Lehmann, Robert Isele, Max Jakob, Anja Jentzsch, Dimitris Kontokostas, Pablo N. Mendes, Sebastian Hellmann, Mohamed Morsey, Patrick van Kleef, Sören Auer, Christian Bizer: DBpedia - A large-scale, multilingual knowledge base extracted from Wikipedia. Semantic Web 6(2): 167-195 (2015)



Ontologies vs. Knowledge bases

- Some argue there is a difference between ontologies and knowledge bases (e.g., Hepp 2008):
 - The ontology corresponds with the "schema"
 - The knowledge base corresponds with the ontology and instances
- As always, there are "gray areas" where it makes sense to include some individuals in the ontology. Hepp proposes to differentiate between ontology individuals and data individuals.



Ontologies vs. Knowledge bases

- Independently of the separation, ontologies and knowledge bases are built, so they need to be evaluated.
- Ontologies however have some unique challenges
 - Unlike software, ontologies cannot be compiled and run.
 - Ontologies can be used for different tasks.
 - Ontologies can be even used in unforeseen ways.
 - Ontologies can be used for the integration and reuse of heterogeneous data sources, which
 require mappings and the resulting KBs may produce different results.



Ontology Evaluation

- We distinguish between verification and validation:
 - Ontology verification aims to answer the question:

"Was the ontology built in the right way?"

 Ontology validation aims to answer the question: "Was the right ontology built?" While out the scope of this unit, ontology validation may require techniques such as human assessment, technical action research, certification, etc.

• Can you come up with examples of assessing both aspects?



Ontology Evaluation

 Ontology evaluation is checking the technical quality of an ontology (or knowledge base) against a frame of reference and is a critical activity in ontology engineering projects (Poveda-Villalón, M et al., 2014)



Ontology Quality Criteria

Provide a framework for assessing the ontology.

Accuracy	Adaptability
Clarity	Completeness
Computational Efficiency	Conciseness
Consistency	Organizational Fitness

Or	ntology Quality Cri	Does the ontology comply with reality? – Does the ontology capture the knowledge of domain experts (and users)? – Truth vs. Consensus (Hepp 2008)	U. PORTO FACULDADE DE ENCENHARIA UNIVERSIDADE DO PORTO
	Accuracy	Adaptability	
	Clarity	Completeness	
	Computational Efficiency	Conciseness	
	Consistency	Organizational Fitness	

Or	ntology Quality Cri	 Does the ontology anticipate its uses? Does the ontology provide the foundation for multiple tasks? Does it allow extension, integration and adaptation in a monotonic way? (i.e., Can we extend an ontology without removing axioms?) 	U. PORTO FACULDADE DE ENGENHARIA UNIVERSIDADE DO PORTO
	Accuracy	Adaptability	
	Clarity	Completeness	
	Computational Efficiency	Conciseness	
	Consistency	Organizational Fitness	

Or	ntology Quality Cri	 Does the ontology effectively communicate the intended meaning of concepts, relations, and instances? Are the definitions documented (labels, comments, references,)? 	EUP FACULDADE DE ENGENHARIA UNIVERSIDADE DO PORTO
	Accuracy	Adaptability	
	Clarity	Completeness	
	Computational Efficiency	Conciseness	
	Consistency	Organizational Fitness	

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Ontology Quality Cri

Is the UoD appropriately covered?Does the ontology meet the requirements?

Accuracy	Adaptability
Clarity	Completeness
Computational Efficiency	Conciseness
Consistency	Organizational Fitness



Ontology Quality Cri

How easily / successfully can reasoners process the ontology?
How efficient are certain reasoning tasks?

Accuracy	Adaptability
Clarity	Completeness
Computational Efficiency	Conciseness
Consistency	Organizational Fitness



Ontology Quality Criteri

Accuracy

Clarity

Computational Efficiency

Consistency

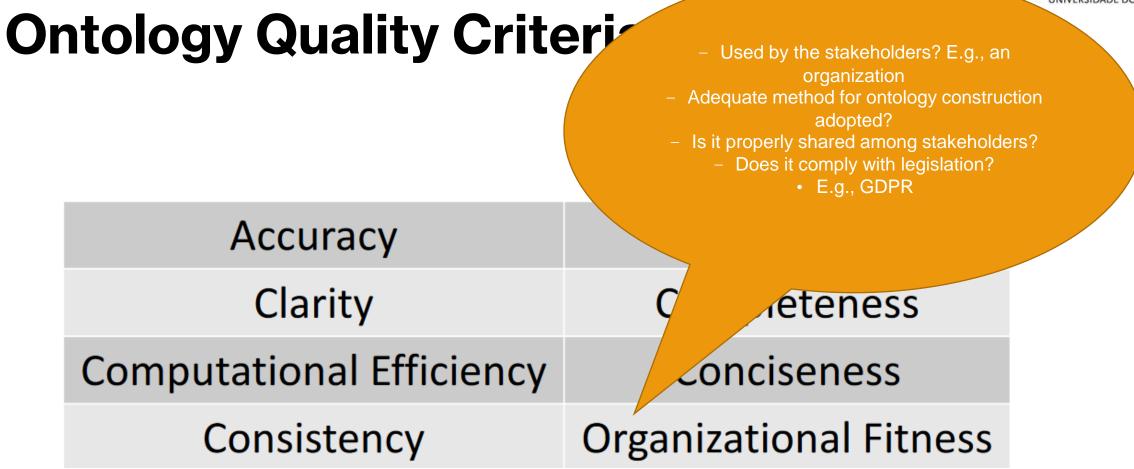
Are there logical contradictions?
Do formal and informal definitions of concepts match?
Minimal encoding bias – conceptualize at the knowledge level" and conceptualization should not depend on the encoding. – i.e., do not let the ontology language or encoding drive ontology engineering!
"Dirty hacks" for convenience?

mpleteness

Conciseness

Organizational Fitness







OOPS!

- OntOlogy Pitfall Scanner! (<u>http://oops.linkeddata.es/</u>)
- Poveda-Villalón, M., Gómez-Pérez, A., & Suárez-Figueroa, M. C. (2014). OOPS! (OntOlogy Pitfall Scanner!): An On-line Tool for Ontology Evaluation. International Journal on Semantic Web and Information Systems (IJSWIS), 10(2), 7-34. doi:10.4018/ijswis.2014040102
- Authors analysed hundreds of ontologies to identify various "pitfalls" and created a service that assesses one's ontology w.r.t. their analysis.
- Again, problems picked up by OOPS! need to be investigated; it may be that some problems were intentional.



Sources

 Knowledge Representation on the Web. Christophe Debruyne - ADAPT Centre, Trinity College Dublin & WISE Lab, Vrije Universiteit Brussel